



**BULLETIN**  
**for**  
**ATMA (AIMS Test for Management Admissions)**  
**2016**

(Recognized by AICTE and Min of HRD, GoI as one of the six national tests)

**DATES OF TESTS:**

- SUNDAY, 28<sup>th</sup> FEBRUARY 2016 (Paper-Pencil)**
- SUNDAY, 22<sup>nd</sup> MAY 2016 (On-line)**
- SUNDAY, 24<sup>th</sup> July 2016 (On-line)**

**TEST TIME: 2.00 pm to 5.00 pm in about 30 Cities in India**

**Reporting time 1.00 pm**



**Association of Indian Management Schools**

D No: 6-3-668/10/76, First Floor, Near Sri Kalyana Venkateshwara Temple

Durga Nagar Colony, Punjagutta, Hyderabad - 500082

Ph: 040-23417875/76

Email: [atma.secretariat@gmail.com](mailto:atma.secretariat@gmail.com)





ASSOCIATION OF  
INDIAN MANAGEMENT SCHOOLS

Candidate's Copy



**ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS**

D No: 6-3-668/10/76, First Floor, Near Sri Kalyana Venkateshwara Temple  
Durga Nagar Colony, Punjagutta, Hyderabad - 500082

Receipt No.

Date : \_\_\_\_\_

Received with thanks from \_\_\_\_\_

the sum of Rs.1,100/- (Rupees Eleven Hundred only) through cash towards ATMA Student  
Registration Fee

For Association of Indian Management Schools

Authorised Signatory

.....cut here.....

Distributor's Copy



**ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS**

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## 1.0 Introduction

This Bulletin gives essential information about the AIMS Test for Management Admissions (ATMA) for admissions to the Post-graduate programmes in Management (e.g. PGDM, PGDBA, MBA, MCA, MCM, etc., subject to regulations of local university) offered by various Institutes / Universities. The procedure for registering for the Test and the Test Administration are also described below.

## 2.0 About ATMA

2.1 The Association of Indian Management Schools (AIMS), established in 1988, is one of the largest networks of management institutions in the world, with over 700 members including IIMs, ISB, Xavier Institutes, Welingkar, MDI, S P Jain, ICFAI, NMIMS and other top Indian business schools. ATMA was launched in 2000 to meet the expressed desire of AIMS members for a high quality test, the scores of which would be used in the admission process as a reliable predictor of academic performance in post graduate management programmes. ATMA is a credible, comprehensive and single-window test for admissions to different post-graduate management programmes. The first Test was conducted on Sunday, 20<sup>th</sup> February, 2000, at several centres in India.

2.2 ATMA seeks to become a benchmark test in the world of management education. It focuses on the student. ATMA does not require any specific prior knowledge of business or other subject areas nor does it seek to measure achievement in any particular subject area. The Test is designed to assess the aptitude of the student for higher management education and primarily consists of sections on verbal, quantitative and analytical reasoning skills. Specific instructions will be given to the candidates separately for Paper-based and On-line tests. Questions are of objective type. The Sample Tests available on [www.atmaaims.com](http://www.atmaaims.com) give a broad idea about the nature of the Test and provide an opportunity for practice.

2.3 Normally, ATMA is conducted in the following Test centres:

Ahmedabad (Gandhi Nagar), Bengaluru, Bhubaneswar, New Delhi, Ghaziabad, Hyderabad, Indore, Jaipur, Kolhapur, Kolkata, Lucknow, Mumbai, Navi Mumbai, Nagpur, Nashik, Pune, Raipur, Ranchi and Thane.

Test cities may be cancelled, combined or changed depending on the number of candidates in specific centre(s) or new centre(s) added to the above list.

Similarly, option is available to the candidate to choose two test cities according to their choice, so that, in case the first city is not available, the second city gets included in the admit card automatically.

Change of test centre is not allowed, except for valid reasons in exceptional cases where the request for change is made well in advance i.e., *at-least* 5 days before the test, and subject to availability of seats and the approval of test administrator.

## 2.4 IMPORTANT DATES IN ATMA SCHEDULE FOR 28 Feb 2016

Date of Commencement of Registration	:	6th January 2016
Start of Distribution of ATMA Bulletins	:	21st January 2016
Close of Distribution of ATMA Bulletins	:	20th February 2016
Date of Closure of Registration	:	21st February 2016
Last date for Reprint of filled-in Application Form	:	23rd February 2016
Downloading of Admit Cards	:	23rd February 2016
Offline Test	:	28th February 2016 (between 2.00 pm to 5.00 pm)
Results	:	10th March 2016

For other tests, the schedules will be announced on the website, a few days after the previous test.



## Bulletin for ATMA

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### 3.0 How to prepare for ATMA?

Most of the candidates (graduates or final year graduate course) who appear for ATMA may have taken other tests that aim at selection for management education or studied for similar tests. The preparation for ATMA should not be similar to that of college and university examinations. However, familiarity with aptitude tests, diligence and regular preparation can improve the speed. AIMS does not recommend any particular preparatory course or training for ATMA, though these may be effective in varying degrees. Reviewing the Sample Tests given on the website are likely to help the candidates.

### 4.0 How to apply On-line for taking ATMA?

- ◆ The Payment is accepted from the candidates from 6th January 2016 to 21st February 2016 for February Test. For other tests, the dates of Payment/Registration will be announced on the website after completion of the previous test.
- ◆ The Registration Fee for ATMA is of Rs.1100/- (Rupees Eleven Hundred only) and you can pay using your Credit or Debit Card.
- ◆ The candidate should fill his/her details like Full name, Correct Email ID, Mobile Number and Date of Birth in the On-line Fee Payment form. (Important: You should write correct mail ID and date of Birth)
- ◆ After filling in all the details, you have to click on the button: "click here to register for ATMA".
- ◆ After successful registration for the test, the candidate should take two printouts of the filled-in Application (Registration Form). You will receive an auto-generated mail to your email address which has the login credentials for the candidate i.e. username and password.
- ◆ By using her/his login credentials, s/he can print the filled in registration form or admit card or test result. Hard copy of the test result will not be sent unless otherwise specifically requested for.
- ◆ Candidates are responsible for the accuracy of the information provided in the Form.
- ◆ **Registration fee, once paid, is not refundable or transferable to other tests under any circumstances.**
- ◆ For any inquiry, candidates may email their query to ATMA Secretariat ([atma.secretariat@gmail.com](mailto:atma.secretariat@gmail.com)) at Hyderabad, stating their PID and Test Date.

There are four options available to the candidate for making payment:

- I) Through debit /credit card (Payment Gateway)
- II) Through net Banking
- III) Bank Transfer
- IV) By Cash through FCC/Distributor

#### 4.1 Payment through debit or credit card

AIMS Test for Management Admissions (ATMA) On-line Fee Payment

#### FILL ALL THE DETAILS VERY CAREFULLY

Vendor Code :	<input type="text"/>
Applicant's Name :	<input type="text"/>
Date of Birth(DD/MM/YYYY) :	<input type="text"/>
City :	<input type="text"/>
Mobile Number :	<input type="text"/>
Email ID :	<input type="text"/>
Confirm Email ID :	<input type="text"/>

**PROCEED FOR FEE PAYMENT**

**Reset**

**GENERAL INSTRUCTIONS FOR PAYING THE FEE THROUGH DEBIT / CREDIT CARD**

- ◆ After successfully paying the fee through debit/credit card, you will receive a **PID** (Personal Identification Number) to your **email id from ATMA through** auto-generated mail.
- ◆ Follow the instructions given in the mail. You have to click on the **registration link to register for the ATMA 20<sup>th</sup> December, 2015** using the Personal Identification Number (PID) and Date of Birth (DD/MM/YYYY) of the candidate.

**4.2 Procedure for payment of Fee in cash through Fee Collection Centre/Distributor (notified on the website)****4.3 Payment through Net Banking/Bank Transfer**

First, please make the payment through net banking or bank transfer using the following details:

- ◆ Account No: 068010100035918
- ◆ IFS Code: UTIB0000068
- ◆ Beneficiary: Association of Indian Management Schools

Then,

**Request for Personal ID Code (PID)**

Select the Mode through which you have made the Payment

- Paid Rs. 1100/- to Fee Collection / Distribution Centre**
- Paid Rs. 1100/- through Net/Bank Transfer**

**Instructions:**

- 1) **Please Enter the bank transaction number correctly.**
- 2) **Ensure that you have properly written your Date of Birth and Email ID.**
- 3) **Enter all other data correctly.**

<b>Bank Transaction Number :</b>	<input type="text"/>
<b>Candidate's Name :</b>	<input type="text"/>
<b>DOB (DD/MM/YYYY) :</b>	<input type="text"/>
<b>City :</b>	<input type="text"/>
<b>Mobile Number :</b>	<input type="text"/>
<b>Email :</b>	<input type="text"/>
<b>Confirm Email :</b>	<input type="text"/>

**SUBMIT****5.0 Test Administration**

- 5.1 ATMA will be administered in the premises of colleges/institutes/schools or their computer labs, etc. The address of the Test Venue is given on the Admit Card, which is in two pages.
- 5.2 You are requested to submit the following documents to the invigilator at the time of the examination.
  - (i) Admit card with two of your recent recognizable photographs affixed in the space provided.
  - (ii) ATMA bulletin receipt issued to you upon making payment of registration fee or email copy.
  - (iii) Copy of your Registration Form
  - (iv) Photo Identification (In original)

## Bulletin for ATMA

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- 5.3 Report to the Test Venue with your above documents, not later than half-an-hour before commencement of the Test. The second page of the admit card is meant for the candidate. The candidate is required to obtain invigilator's signature on it, and retain the same for future use.
- 5.4 Take your assigned seat in the Test hall/Lab. Change of seat/computer is not permitted without the explicit permission of the Test Supervisor.
- 5.5 Answer Sheet for Paper-Based Test: A Blank Specimen Answer Sheet (sample at Annexure – IV) is given for filling up your information in it. For the sake of clarity, a 'Filled in Specimen Answer Sheet' with the data of a specimen candidate is enclosed in Annexure – V. Fill up all the information, as required on side 1 of the Answer Sheet – Name, Roll Number, Date of Birth, E-mail address, etc. Darken the ovals as required and bring the same to the Examination hall to fill up the actual answer sheet. Any mistake may result in misplacement or non-receipt of your result. ATMA will not be responsible for the same.
- 5.6 After all the candidates fill in Page 1 of the Answer Sheet, the Test Booklets will be distributed. The Test Form Number and the Booklet Serial Number will be printed on the front cover of the booklet, which can be referred to darken the appropriate ovals in the Answer Sheet. Please make sure that you write your Roll Number in the appropriate place on side 2 of the Answer Sheet.
- 5.7 Each section of the booklet is sealed and should not be opened before the invigilator/supervisor gives permission.
- 5.8 Instructions for Internet Based On-line Tests will be different and should be followed as directed in the E-Admit Card. Familiarity with use of computers and internet will be required.
- 6.0 Nature of the Test
- 6.1 The Test contains 180 Questions spread over six sections. Each section in Paper-based Test may be attempted in serial order. There is no such requirement for On-line Test. Total time of the Test is 3 hours. The questions cover Analytical Reasoning, Quantitative, and Verbal skills.

The following table shows the structure of ATMA

<b>STRUCTURE OF ATMA</b>			
Section	Question-Context related to	No. Of Questions	Time allotted
I	Analytical Reasoning Skills	30	30 Min
II	Verbal Skills	30	30 Min
III	Quantitative Skills	30	30 Min
IV	Verbal Skills	30	30 Min
V	Analytical Reasoning Skills	30	30 Min
VI	Quantitative Skills	30	30 Min
	Total	180	180 Min

(In the Actual Test the same sequence as shown in the Table above may not be followed)

- 6.2 Each multiple-choice question is followed by four answers numbered 1,2,3 and 4. You have to choose the correct or best answer from these four choices and then darken the corresponding oval in the answer sheet/click the right answer in the On-line Test.

- 6.3 The questions in this Test are numbered serially starting at 1 and ending at 180. Start answering from the first question of each section and proceed sequentially.
- 6.4 Clear familiarity with the directions and questions is necessary. It is important to read the directions for each set of questions carefully.
- 6.5 In case you find a mistake in the framing of the question or the answered-choices given or both, you need not waste your time on them. You will be given credit for any such question.
- 6.6 Time should be allotted wisely within the limits given. On an average, there will be one minute available for each question and thirty minutes per each section.
- 6.7 ATMA has been designed as a standard, benchmark Test with high quality and academic rigour. ATMA scores are useful in determining a candidate's relative position in the whole test population. A candidate is not expected to answer all questions within the specified time frame. You are advised to proceed through the Test at an even pace, skipping the more difficult questions, wherever necessary. (In the case of Paper-based Test, you can return to the unanswered questions later, within the time specified. (In the case of On-line Test, you may return to the unanswered questions any time and click the right answer).
- 6.8 All the necessary instructions and guidelines will be given in the Test Booklet itself for Paper-based Test and along with the question paper for On-line Test.

### **7.0 Marking on the Answer Sheet for Paper-based Test.**

- 7.1 Use a HB pencil only for darkening the ovals. The scanner will not respond to the Ovals marked with an ink pen or a ballpoint pen or any other colour.
- 7.2 Remember that you have to darken (with a HB pencil) one oval for each question. More than one darkened oval for a question will be treated as an incorrect or wrong answer and a negative score will be given. If you have to erase, erase completely. If any dark mark/shade is left inside an oval, the optical scanner will read it as marked and score according to the rule.
- 7.3 A couple of HB pencils duly sharpened, a good quality eraser, a sharpener, a silent watch, the blank specimen answer sheet (Annexure IV) with your biodata duly filled in, a ballpoint pen, Receipt for Payment, Photo ID Card (in original) and Admit Card can be brought to the Test Venue. Nothing else should be brought to the Test Venue. The ballpoint pen may be used only for signing.

For the On-line Test, the candidate has to bring only Receipt for Payment, his/her Registration copy, a Photo ID (in original) and Admit Card to the testing lab.

### **8.0 Scoring**

- 8.1 For each correct or best answer, you will get a score of one. For any question not answered, a zero score will be given. A negative score will be given for a wrong or incorrect answer. For each incorrect answer, 0.25 point will be deducted. Thus, for four incorrectly answered questions, one mark will be subtracted from the total score.
- 8.2 A question with multiple answers, i.e., more than one answer, will be treated as incorrect and, therefore, a negative score (-0.25) will be given.

### **9.0 Discipline at the Test Centre**

- 9.1 Candidates must follow the instructions of the Test Supervisors in the Test hall/computer lab. Violation of the instructions or any unethical practices will disqualify the candidate. The decision of the Supervisor in this regard will be final. Maintain the discipline and decorum of the test centre. Always follow the instructions of the Test Supervisors.

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- 9.2 All rough work / calculations can be done in the Test Booklet itself and not in the answer sheet or elsewhere. Books, notepapers, calculators, slide-rules, mobile phones and other electronic devices are not permissible. Giving / seeking / receiving help in any manner during the Test is prohibited.

### 10.0 At the end of the Test

- 10.1 You should remain in your seat during the Test. You may leave your seat/computer only with the permission of the Invigilator / Test Supervisor.
- 10.2 At the end of the Test time, each candidate must hand over the Test Booklets and the Answer Sheets to the Invigilator / Test Supervisor, before leaving the hall/room.

### 11.0 Cancellation of the Test Results

- 11.1 A candidate's score will be cancelled by the office of ATMA, if any misconduct or unfair practice by the candidate is detected, by any of the several available means.
- 11.2 A candidate whose result is cancelled, will not receive her/his score and will be informed accordingly.

### 12.0 Reporting and Use of ATMA Scores

- 12.1 ATMA Scores will have to be down-loaded from [www.atmaaims.com](http://www.atmaaims.com) by using the login id and password sent to the email of the candidate. **No hard copy will be issued unless otherwise specifically requested for.**

#### ATMA SCORE REPORT

Name							
Address							
Roll No.							
Test Date	Date		Month		Year		
Quantitative Skills		Verbal Skills		Analytical Reasoning		Total Scaled Score for 800	Overall Percentile
Scaled Score for 100	Percentile	Scaled Score for 100	Percentile	Scaled Score for 100	Percentile		

- 12.2 ATMA score report for each candidate will contain four scores: viz quantitative, verbal, analytical and total. These scores are based on raw scores of each candidate and are statistically scaled with reference to the entire Test population. The first three scores measure different constructs and are neither comparable nor can be added to each other. The scores can be easily interpreted, compared in each construct category and used for specific purposes. **ATMA scores cannot be compared directly to other similar Test scores.**
- 12.3 In addition to the scaled scores, the Score Report will also contain percentage below the data. These percentiles indicate the percentage of candidates in the entire ATMA Testing population, who have scored below the candidate in that category. For example, if a candidate's score sheet indicates 53%, it means that 53 percent of test candidates scored below her/him. Thus, the percentile score ranks an applicant to a management programme, in relation to other applicants, who have taken the Test.

- 12.4 ATMA scores in the Test taken on a particular date are valid to be used by the management institutions for admissions in the next academic year only.
- 12.5 ATMA has so far been accepted by a number of Management Institutions, as one essential admission criterion in their post-graduate programmes in Management. Full addresses of these Institutions with code numbers and details of the programmes offered are given on the website.
- 12.6 These Institutions have the exclusive authority to decide on admissions to their programmes. **ATMA or AIMS has no role in their admission decisions.** ATMA scores will be reported to the student as well as to the Institutions s/he designates (in about three weeks in the case of Paper-based and in about fifteen days in the case of On-line after the Test date), for admissions in the next academic year.
- 12.7 While registering on-line, each candidate can indicate five institutions with correct code numbers from the list given on the website, to which s/he wants ATMA scores to be sent without any additional charge. **A candidate is also required to verify the institution(s) recognition by AICTE or affiliation to a University and other credentials before identifying the institution(s) for admission. An institution(s) acceptance of ATMA scores and its inclusion in the list of Participating Institutes is not an indication that the institute has the required recognition/affiliation for conduct of the programmes announced by it.**
- 12.8 For additional reporting of the Test score, the candidate should write to the ATMA Office directly indicating the institutions to which her/his scores should be sent, with a fee of Rs.100/- per Institution applied for. The ATMA Office will send these scores within a week of the receipt of the request. For additional reporting, fill in the form in Annexure - VI and send it to the ATMA Office with the requisite fees. It is candidate's responsibility to apply directly to the Institution of her/his choice for admissions separately.
- 12.9 The ATMA Office will only forward the scores to the Institutions, designated by the students. Students are expected to apply directly to the various Institutions for their Admission Bulletins and Application Forms, within the deadlines for admissions to each Institution.

**12.10 IMPORTANT POINTS FOR THE CANDIDATES TO REMEMBER**

1. *Candidates are advised to keep two Xerox copy's of the filled in application form for their future reference.*
2. *Candidates can download their Admit cards from the ATMA website [www.atmaaims.com](http://www.atmaaims.com).*
3. *Candidates can indicate FIVE INSTITUTES to which s/he wants ATMA scores to be sent without any additional charge. For additional reporting of scores to more than five institutions, candidates are advised to read the instructions given under Section 12.8.*
4. *For any inquiry, candidates may write to the AIMS / ATMA Secretariat at Hyderabad, or email to [atma.secretariat@gmail.com](mailto:atma.secretariat@gmail.com) stating their Roll Number, Bulletin Number and Test Date.*
5. *If any misconduct or unfair practice by a candidate is detected, directly or indirectly by any of the several available means, the candidate's score will be cancelled.*
6. *Remember the deadlines available on the [www.atmaaims.com](http://www.atmaaims.com)*

**12.11 Please note that ATMA has been accepted by the Ministry of HRD, Government of India and AICTE as one of the six tests for admissions to the MBA and similar programmes at the postgraduate level by AICTE-recognized Institutes.**

**12.12 Management Institutions who do not participate in ATMA, but accept ATMA scores directly from the students without authentication by ATMA Office do so at their own risk and responsibility.**

**12.13 Directorates of Technical Education/Departments of Higher Education of State Governments are required to seek officially the results of the candidates opting for the Management Institutes of the state from the Office of ATMA directly.**

**SPECIMEN APPLICATION FORM FOR ATMA**

**Online Registration for ATMA**

Personal ID Code :

Name of the Candidate :

Address for Communication :

**Qualification Details**

Academic Background :

Exam Passed	% of Marks	Example
SSC :	<input type="text"/>	SSC : 38.2%
HSC :	<input type="text"/>	HSC : 68.3%
Degree (if appearing for the final Year Exam put NA) :	<input type="text"/>	Degree 85.6%
Post Graduation :	<input type="text"/>	Post Graduation : 72.5%
Professional Degree :	<input type="text"/>	Professional Degree : 66.6%

State/Union Territory you Belong to :

If appearing for the final Year Exam. Percentage of Marks obtained in the year PREVIOUS to Final Year Exam :

City :  Pin :

Email ID :

Confirm Email ID :

Date of Birth (DD/MM/YYYY) :

Gender :

**Post Qualification Experience**

Organization (Not more than 50 Characters) :

Work Experience (in Months) :

**Contact Details**

**Choice code of Institutes for reporting ATMA Score [Click Here to See the Codes](#)**

Landline No:

Mobile No.:

I Choice :

II Choice :

III Choice :

IV Choice :

V Choice :

**Enter Preferred Test City Choice's**

Preferred Test City Choice 1:

Preferred Test City Choice 2:

[Click Here to Register for ATMA Exam](#)

**Annexure – II**

**ADMIT CARD FOR PAPER-BASED TEST**



ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS (AIMS)  
ATMA (AIMS TEST FOR MANGEMENT ADMISSIONS), 28 FEBRUARY, 2016  
TO BE RETAINED BY THE TEST ADMINISTRATOR

ROLL NO:

APPLICANT'S NAME AND ADDRESS:

Paste Your  
Photograph  
Here

VENUE ADDRESS:

**CHAIRPERSON, ATMA**



**ADMIT CARD FOR PAPER-BASED TEST**



**ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS (AIMS)  
ATMA (AIMS TEST FOR MANGEMENT ADMISSIONS), 28 FEBRUARY, 2016  
TO BE RETAINED BY THE APPLICANT CAREFULLY**

ROLL NO:

APPLICANT'S NAME AND ADDRESS:

Paste your photograph

VENUE ADDRESS:

**INVIGILATOR'S SIGNATURE**



**APPLICANT'S SIGNATURE**

**INSTRUCTIONS FOR PAPER BASED TEST**



1. The question booklet as well as the answers sheet will be supplied by ATMA. You should bring with you two HB pencils, one eraser, one pencil sharpner and one ball point pen.
2. You should also bring with you the specimen answer sheet given in the bulletin. This will help you filling in the information on the actual answer sheet in the examination hall.
3. Please bring the ADMIT-CARD and identity card (undetached) with photographs pasted in the space provided when you come to appear for the ATMA. You have to put your signature on the line for Applicant's Signature only in the presence of the invigilator in the examination hall.
4. Please ensure that the photographs on both the Admit Card and Identity Card are verified and signed by invigilator in the examination hall.
5. Admit card for ATMA should be surrendered to the Invigilator and Identity Card should be retained by You.
6. You have to download your ADMIT CARD from the website using the login credentials.

**Annexure – III**

## Sample E-Admit Card

 ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS	<b>E-ADMIT CARD</b>	 AIMS TEST FOR MANAGEMENT ADMISSIONS
Name	Roll No	
<input type="text"/>	<input type="text"/>	
Test Centre Address		
<input type="text"/>	<input type="text"/>	
	Paste your Photograph here	
<b>INSTRUCTIONS FOR THE TEST</b>		
<ol style="list-style-type: none"><li>1. Candidates are advised to read the instructions carefully before attempting the test.</li><li>2. There are 180 questions spread over 6 sections.</li><li>3. Total time allotted for the test is 180 minutes.</li><li>4. For each correct answer 1 mark will be given and for each incorrect answer 0.25 mark deducted from the score.</li><li>5. You will be redirected to next question automatically after attempting a question.</li><li>6. Click the 'Next' Button to skip a question and move on to the next question.</li><li>7. You may revise an answer by selecting the question no. from the list.</li><li>8. Information about the time spent, attempted/unattempted questions, question no., section details always available.</li><li>9. Click the 'End Test' button to close the test at any point of time.</li><li>10. For any reason, if test get disrupted, you may restart the test by login again. In such a case, you will not be able to change the answers attempted in the last session for security reasons. However, interrupted time will not be added to your time.</li></ol>		
(Test Administrator's Signature)		(Candidate's Signature)

TO BE KEPT BY THE CANDIDATE

 ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS	<b>E-ADMIT CARD</b>	
Name	Roll No	
<input type="text"/>	<input type="text"/>	
Test Centre Address	Paste your Photograph here	
<input type="text"/>		
<b>IMPORTANT GUIDELINES</b>		
<ol style="list-style-type: none"><li>1. Admit Card is valid when the photograph of the candidate is pasted on it and produced with a Photo ID proof.</li><li>2. Possession of Mobile Phones even in SWITCH OFF mode will be treated as MALPRACTICE and invites strictest punishment. Do not bring Mobile Phones to the Test Centres as there is no arrangement for safekeeping.</li><li>3. You are not allowed to carry calculators, statistical tables, laptop computer or gadgets that could be of unfair assistance.</li><li>4. You have to report atleast 30 minutes before the commencement of the examination.</li><li>5. In all Multiple Choice Questions (MCQs), each question will have only one correct or most appropriate answer. The answer must be indicated by selecting the check box provided at the left side of the options.</li><li>6. Ensure that your test invigilator signs in the space provided in your admit card.</li><li>7. Use of unfair means, disobedience of instructions, arguing or threatening the examination officials, cheating, etc. will be treated as MALPRACTICE. This may lead to cancellation of your exams, besides any other liabilities under the law.</li></ol>		
<b>(Test Administrator's Signature)</b>	<b>(Candidate's Signature)</b>	

## Annexure – IV

### BLANK SPECIMEN ANSWER SHEET for PAPER-BASED TEST

## ANSWER SHEET

### INSTRUCTIONS TO CANDIDATE

SIDE - 1

1. USE ONLY HB PENCIL TO INDICATE YOUR RESPONSES/ANSWERS USE BALL PEN ONLY FOR PUTTING YOUR SIGNATURE IN BOX NO. 7 ON THIS SIDE.
2. DARKEN THE OVALS COMPLETELY. MARK YOUR RESPONSES/ANSWERS LIKE THIS:     AND NOT LIKE ANY OF THE FOLLOWING:  OR  OR  OR
3. ERASE ERRORS COMPLETELY BY GOOD QUALITY ERASER. DO NOT LEAVE ANY SMUDGE : OR PARTIAL PENCIL MAKE OR ANY STRAY PENCIL MAKE ON THE ANSWER SHEET.
4. FAILURE TO FOLLOW THE ABOVE INSTRUCTIONS MAY AFFECT YOUR SCORE AND YOUR TEST RESULT.

1. NAME OF THE CANDIDATE (AS GIVEN IN YOUR ADMIT CARD)																								
A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B
C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C
D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D
E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E
F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F
G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G
H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I
J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J
K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K
L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L
M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M
N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N
O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q
R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R
S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
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U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U	U
V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V
W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W
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2. ROLL NUMBER									
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9	9	9	9	9	9	9	9	9	9

3. DATE OF BIRTH		
DAY	MONTH	YEAR
0	JAN	0
1	FEB	1
2	MAR	2
3	APR	3
4	MAY	4
5	JUN	5
6	JUL	6
7	AUG	7
8	SEP	8
9	OCT	9
	NOV	
	DEC	

4. E-mail Address																								
A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B
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J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J
K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K
L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L
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N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N
O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O
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.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@	@
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5. TEST FORM NO.		6. BOOKLET SERIAL NO.	
1	1	0	0
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3	3	2	2
4	4	3	3
		4	4
		5	5
		6	6
		7	7
		8	8
		9	9

7. CANDIDATE'S SIGNATURE  
(Use ball point pen)

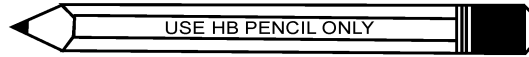
DATE

8. INVIGILATOR'S SIGNATURE

DATE

# Bulletin for ATMA

SIDE - 2



WRITE YOUR ROLL NO. HERE					

WRITE YOUR ROLL NO. IN THIS BOX, MARK YOUR ANSWERS WITH HB PENCIL ONLY BY BLACKENING / DARKENING THE RELEVANT OVAL COMPLETELY AS SHOW IN THE INSTRUCTIONS ON SIDE - I

1	1	2	3	4	61	1	2	3	4	121	1	2	3	4	181	1	2	3	4	241	1	2	3	4
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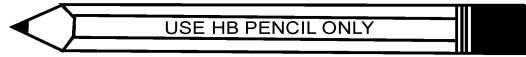
ONLY FOR OFFICE USE

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# Bulletin for ATMA

SIDE - 2



WRITE YOUR ROLL NO. HERE							
1	0	5	5	0	5	0	8

WRITE YOUR ROLL NO. IN THIS BOX, MARK YOUR ANSWERS WITH HB PENCIL ONLY BY BLACKENING / DARKENING THE RELEVANT OVAL COMPLETELY AS SHOW IN THE INSTRUCTIONS ON SIDE - I

1	1	2	3	4	61	1	2	3	4	121	1	2	3	4	181	1	2	3	4	241	1	2	3	4
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16	1	2	3	4	76	1	2	3	4	136	1	2	3	4	196	1	2	3	4	256	1	2	3	4
17	1	2	3	4	77	1	2	3	4	137	1	2	3	4	197	1	2	3	4	257	1	2	3	4
18	1	2	3	4	78	1	2	3	4	138	1	2	3	4	198	1	2	3	4	258	1	2	3	4
19	1	2	3	4	79	1	2	3	4	139	1	2	3	4	199	1	2	3	4	259	1	2	3	4
20	1	2	3	4	80	1	2	3	4	140	1	2	3	4	200	1	2	3	4	260	1	2	3	4
21	1	2	3	4	81	1	2	3	4	141	1	2	3	4	201	1	2	3	4	261	1	2	3	4
22	1	2	3	4	82	1	2	3	4	142	1	2	3	4	202	1	2	3	4	262	1	2	3	4
23	1	2	3	4	83	1	2	3	4	143	1	2	3	4	203	1	2	3	4	263	1	2	3	4
24	1	2	3	4	84	1	2	3	4	144	1	2	3	4	204	1	2	3	4	264	1	2	3	4
25	1	2	3	4	85	1	2	3	4	145	1	2	3	4	205	1	2	3	4	265	1	2	3	4
26	1	2	3	4	86	1	2	3	4	146	1	2	3	4	206	1	2	3	4	266	1	2	3	4
27	1	2	3	4	87	1	2	3	4	147	1	2	3	4	207	1	2	3	4	267	1	2	3	4
28	1	2	3	4	88	1	2	3	4	148	1	2	3	4	208	1	2	3	4	268	1	2	3	4
29	1	2	3	4	89	1	2	3	4	149	1	2	3	4	209	1	2	3	4	269	1	2	3	4
30	1	2	3	4	90	1	2	3	4	150	1	2	3	4	210	1	2	3	4	270	1	2	3	4
31	1	2	3	4	91	1	2	3	4	151	1	2	3	4	211	1	2	3	4	271	1	2	3	4
32	1	2	3	4	92	1	2	3	4	152	1	2	3	4	212	1	2	3	4	272	1	2	3	4
33	1	2	3	4	93	1	2	3	4	153	1	2	3	4	213	1	2	3	4	273	1	2	3	4
34	1	2	3	4	94	1	2	3	4	154	1	2	3	4	214	1	2	3	4	274	1	2	3	4
35	1	2	3	4	95	1	2	3	4	155	1	2	3	4	215	1	2	3	4	275	1	2	3	4
36	1	2	3	4	96	1	2	3	4	156	1	2	3	4	216	1	2	3	4	276	1	2	3	4
37	1	2	3	4	97	1	2	3	4	157	1	2	3	4	217	1	2	3	4	277	1	2	3	4
38	1	2	3	4	98	1	2	3	4	158	1	2	3	4	218	1	2	3	4	278	1	2	3	4
39	1	2	3	4	99	1	2	3	4	159	1	2	3	4	219	1	2	3	4	279	1	2	3	4
40	1	2	3	4	100	1	2	3	4	160	1	2	3	4	220	1	2	3	4	280	1	2	3	4
41	1	2	3	4	101	1	2	3	4	161	1	2	3	4	221	1	2	3	4	281	1	2	3	4
42	1	2	3	4	102	1	2	3	4	162	1	2	3	4	222	1	2	3	4	282	1	2	3	4
43	1	2	3	4	103	1	2	3	4	163	1	2	3	4	223	1	2	3	4	283	1	2	3	4
44	1	2	3	4	104	1	2	3	4	164	1	2	3	4	224	1	2	3	4	284	1	2	3	4
45	1	2	3	4	105	1	2	3	4	165	1	2	3	4	225	1	2	3	4	285	1	2	3	4
46	1	2	3	4	106	1	2	3	4	166	1	2	3	4	226	1	2	3	4	286	1	2	3	4
47	1	2	3	4	107	1	2	3	4	167	1	2	3	4	227	1	2	3	4	287	1	2	3	4
48	1	2	3	4	108	1	2	3	4	168	1	2	3	4	228	1	2	3	4	288	1	2	3	4
49	1	2	3	4	109	1	2	3	4	169	1	2	3	4	229	1	2	3	4	289	1	2	3	4
50	1	2	3	4	110	1	2	3	4	170	1	2	3	4	230	1	2	3	4	290	1	2	3	4
51	1	2	3	4	111	1	2	3	4	171	1	2	3	4	231	1	2	3	4	291	1	2	3	4
52	1	2	3	4	112	1	2	3	4	172	1	2	3	4	232	1	2	3	4	292	1	2	3	4
53	1	2	3	4	113	1	2	3	4	173	1	2	3	4	233	1	2	3	4	293	1	2	3	4
54	1	2	3	4	114	1	2	3	4	174	1	2	3	4	234	1	2	3	4	294	1	2	3	4
55	1	2	3	4	115	1	2	3	4	175	1	2	3	4	235	1	2	3	4	295	1	2	3	4
56	1	2	3	4	116	1	2	3	4	176	1	2	3	4	236	1	2	3	4	296	1	2	3	4
57	1	2	3	4	117	1	2	3	4	177	1	2	3	4	237	1	2	3	4	297	1	2	3	4
58	1	2	3	4	118	1	2	3	4	178	1	2	3	4	238	1	2	3	4	298	1	2	3	4
59	1	2	3	4	119	1	2	3	4	179	1	2	3	4	239	1	2	3	4	299	1	2	3	4
60	1	2	3	4	120	1	2	3	4	180	1	2	3	4	240	1	2	3	4	300	1	2	3	4

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**Annexure VI****List of Participating Institutes with their code numbers**

(Candidate should verify independently the recognition of the programmes of the following Institutes by AICTE/University)

<b>Code No</b>	<b>Name and Address of the Institute</b>	<b>Programmes Offered</b>	<b>Advt</b>
101.	<b>Dr Swapan Kumar Majumdar</b> Director-IM <b>Institute of Management JK Lakshmipat University</b> Near Mahendra SEZ, PO Mahapura Ajmeer Road, Jaipur - 302 026, Rajasthan Tel: 0141 - 7107503 Fax: 0141 - 7107516 Email: director.in@jklu.edu.in, hr@jklu.edu.in Website: www.jklu.edu.in	MBA	A1
102.	<b>Prof (Dr) G K Sharma</b> Director <b>Bharatiya Vidya Bhavan's Usha &amp; Lakshmi Mittal Institute of Management</b> Gate No. 4, Copernicus Lane, Kasturba Gandhi Marg New Delhi - 110 001 Tel: 011 - 23073852 Fax: 011 - 23387903 Email: gk.sharma@bulmim.ac.in Website: www.bulmim.ac.in	PGDM	-
103.	<b>Prof I M Pandey</b> Director General <b>Vivekananda Institute of Professional Studies</b> (Technical Campus) <b>Delhi School of Business</b> A U Block Outer Ring Road Pitampura, Delhi - 110 034 Tel: 011 - 65020149/150 Fax: 011 - 27343404 Email: dg@dsb.edu.in Website: www.dsb.edu.in	PGDM (FT)	A2
104.	<b>Dr Anil Kumar Sinha</b> Director <b>Fortune Institute of International Business</b> Plot No 5, Rao Tula Marg, Vasant Vihar New Delhi - 110 057 Tel: 011 - 47285000 Fax: 26144279 Email: anil.sinha@fiib.edu.in Website: www.fiib.edu.in	PGDM	-



## Bulletin for ATMA

Code No	Name and Address of the Institute	Programmes Offered	Advt
105.	<p><b>Dr Deepak Mathur</b> Director <b>Master School of Management</b> DS-1, Pocket - D, Hapur Road, Lohia Nagar Meerut - 250 004, Uttar Pradesh Tel: 0121 - 2408867 - 88 Fax: 0121 - 2770833 Email: director@msmindia.org Website: www.msmindia.org</p>	PGDM	A3
106.	<p><b>Mr Pankaj Sharma</b> Admissions Head <b>BML Munjal University</b> 502-B, 5th Floor, Rectangle One Building Saket District Centre, Saket New Delhi - 110 017 Tel: 011 - 42575075/74 Email: pankaj.sharma@bml.edu.in Website: www.bml.edu.in</p>	MBA	–
201.	<p><b>Dr S K Tamotia</b> Director General <b>Bhavan's Centre for Communication and Management</b> (Not Opted for December, 2015 test) Plot No 9, Kharavela Nagar Bhubaneswar - 751 001, Odisha Tel: 0674 - 2535727, 2530428, 2394908 Fax: 0674 - 2530428 Email: sk_tamotia@yahoo.co.in Website: www.bvbbhubaneswar.org</p>	PGDM	–
202.	<p><b>Dr Prabir Pal</b> Secretary <b>Regional College of Management</b> Chakadola Vihar, Chandrasekharapur Bhubaneswar - 751 023, Odisha Telefax: 0674 - 2300421 Email: director@rcm.ac.in Website: www.rcm.ac.in</p>	MBA PGDM MCA	–
203.	<p><b>Dr K K Patra</b> Director I/c <b>Rourkela Institute of Management Studies</b> Institutional Area, Gopabandhu Nagar, Chhend Rourkela - 769 014, Odisha Tel: 0661 - 2481625, 2480670 Fax: 0661 - 2480665 Email: admin@rims-edu.com Website: www.rims-edu.com</p>	MBA	–

Code No	Name and Address of the Institute	Programmes Offered	Advt
204.	<p><b>Prof K V Raju</b> Director <b>Development Management Institute</b> Second Floor, Udyog Bhawan, East Gandhi Maidan Patna - 800 004, Bihar Tel: 0612 - 3212762, 2675180, 2675283 Email: rajukesi@gmail.com, kvraju@dmi.ac.in Website: www.dmi.ac.in</p>	PGDM - DM	-
301.	<p><b>Dr C Babu</b> Director <b>Durgadevi Saraf Institute of Management Studies</b> R S Campus, S V Road, Malad (West) Mumbai - 400 064, Maharashtra Tel: 022 - 66812325/2311 Email: director@dsims.org.in Website: www.dsims.org.in</p>	MMS PGDM	A4
302.	<p><b>Col (Retd) Vinod Marwaha</b> President <b>IIEBM, Indus Business School</b> IIEBM Campus, S No 114/1/3, Wakad-Marunje road Off Mumbai-Bangalore Highway, Walad Pune - 57, Maharashtra Tel: 020 - 65293780/9860500456 Email: communicate@iiebm.com Website: www.iiebm.com</p>	PGDM - Dual Specialization	A5
303.	<p><b>Dr Hanif U Kanjer</b> Director <b>Rustomjee Business School</b> (Not Opted for December, 2015 test) Rustomjee Acres, Rustom Irani Marg, Dahisar (W) Mumbai - 400 068, Maharashtra Tel: 022 - 28937458/28938348 Fax: 022 - 28900951 Email: rbs@shcool.rustomjee.com Website: www.rbs.rustomjee.com</p>	Master of Management Studies	-
304.	<p><b>Dr Ashok M Agrawal</b> Director <b>CHME Society's Dr Moonje Institute of Management &amp; Computer Studies</b> "Bhonsala" Campus, Rambhoomi, Gangapur Road Nashik - 422 005, Maharashtra Tel: 0253 - 2309617/9890150760 Fax: 0253 - 2342840 Email: moonje_institute@rediffmail.com Website: www.moonjeinstitute.com www.dmi.bhonsala.in</p>	MBA	-

## Bulletin for ATMA

Code No	Name and Address of the Institute	Programmes Offered	Advt
305.	<p><b>Prof (Dr) Uday Salunkhe</b> Group Director <b>Welingkar Institute of Management Development and Research</b> Lakhamsi Napoo Road, Next to R A Poddar College Matunga (Central), Mumbai - 400 019 Maharashtra Tel: 022 - 24198300 Fax: 022 - 24105585 Email: director@welingkar.org Website: www.welingkar.org</p>	<p>PGDM PGDM E-Business PGDM Business-design PGDM Retail Management PGDM Healthcare Management PGDM Rural Management PGDM Family Managed Business Executive PGDM Program (5yrs Experience only - after graduation)</p>	Back inside Cover
306.	<p><b>Dr Ashok Joshi</b> Director <b>Indian Institute of Cost and Management Studies &amp; Research (IndSearch)</b> 37/2/2/4, Bavdhan Khurd, Pirangut Road Pune - 411 021, Maharashtra Tel: 020-22917000, 64732006, Fax: 020-25433241 Email: joshiashokr@hotmail.com Website: www.indsearch.org</p>	<p>Master of Business Administration (MBA)</p>	A6
307.	<p><b>Dr Achintan Bhattacharya</b> Director &amp; Dean Education and Principal-PGDM <b>National Institute of Bank Management</b> (Not Opted for December, 2015 test) NIBM Post Office, Kondhwe Khurd Pune - 411 048, Maharashtra Tel: 020 - 26716000, Fax: 020 - 26834478 Email: dean-education@nibmindia.org Website: www.nibmindia.org</p>	<p>PGDM (B &amp; FS)</p>	A7
308.	<p><b>Dr V B Angadi</b> Director <b>Lala Lajpatrai Institute of Management</b> Lala Lajpatrai Marg, Mahalaxmi Mumb I - 400 034, Maharashtra Tel: 022 - 23513874, Fax: 022 - 23520877 Email: info@lilim.edu, Website: www.lilim.edu</p>	<p>Master of Management Studies</p>	–
309.	<p><b>Dr Nitin M Joshi</b> Director (I/c) <b>VPM's Dr V N Bedekar Institute of Management Studies</b> Building no. 4, Jnanadweepa Thane College Campus Chendani Bunder Road Thane (West) MS - 400 061, Maharashtra Tel: 022 - 25364492/25446554, Fax: 022 - 25446554 Email: njoshi@vpmthane.org, vnbrims@vpmthane.org Website: www.vnbrims.org</p>	<p>MMS PGDM</p>	–

Code No	Name and Address of the Institute	Programmes Offered	Advt
310.	<p><b>Dr Yuvraj Lahoti</b> Director <b>Vishwakarma Global Business School</b> <b>Vishwakarma Institutes</b> Plot No 13, S No 206/3, Viman Nagar Pune - 411 014, Maharashtra Tel: 020 - 64783754 Email: contact@vgbs.edu.in Website: www.vgbs.edu.in</p>	PGDM	–
311.	<p><b>Dr R K Singh</b> Director <b>GNS Institute of Management</b> (Not Opted for December, 2015 test) GTS Nagar, Sion - Koliwada (E) GTB Nagar Railway Station (E) Mumbai - 400 037, Maharashtra Tel: 022 - 24013273, 24030054 Fax: 022 - 24030054 Email: gnvsiom@gmail.com Website: www.gnvsiom.org</p>	Master of Management Studies (MMS)	<b>A8</b>
312.	<p><b>Dr N Srinivasan</b> Director <b>Swayam Siddhi College of Management &amp; Research</b> (Not Opted for December, 2015 test) Sonadevi Compound, Near Octroi Naka Temghar, Kalyan Road, Bhiwardi Dist Thane - 421 302, Maharashtra Telefax: 02522 - 248257 Email: sscmr.mba@gmail.com Website: www.sscmrmba.in</p>	MMS	–
313.	<p><b>Prof (Dr) R Ganesan</b> Director <b>M C E Society's Allana Institute of Management Sciences</b> 2390 - B, K B Hidayatullah Road, Azam Campus Camp, Pune - 411 001, Maharashtra Tel: 020 - 26440491, 26433901 Fax: 020 - 26449824 Email: director@aimspune.org Website: www.aimspune.org</p>	MBA	–

## Bulletin for ATMA

Code No	Name and Address of the Institute	Programmes Offered	Advt
314.	<p><b>Dr Ganesh Rao</b> Director <b>MITCON Institute of Management</b> Sr No. 33/1, Chattrapati Shivaji Sports Complex Balewadi, Pune - 411 045, Maharashtra Tel: 020 - 66289600 Fax: 020 - 66289601 Email: mima.director@gmail.com Website: www.mitcon.edu.in</p>	<p>PGDM - Agri Business Management</p> <p>PGDM - Business Administration</p> <p>PGDM - Pharmaceutical Management</p>	<b>A9</b>
315.	<p><b>Dr Dinesh D Harsolekar</b> Director <b>IES Management College and Research Centre</b> "Vishwakarma" M O Lotlikas Vidya Sankul S K Marg, Bandra Reclamation, Bandra (W) Mumbai - 400 050, Maharashtra Tel: 022 - 61378484 Fax: 022 - 61378444 Email: info@ies.edu Website: www.ies.edu/management</p>	<p>PGDM</p> <p>PGDM (PHM)</p>	<b>A10</b>
316.	<p><b>Dr K M Mandurkar</b> Principal <b>K K Wagh Institute of Engineering Education &amp; Research</b> (Not Opted for December, 2015 test) Hirabai Haridas Vidyanagari Amrutdham Panchvati Nashik - 422 003, Maharashtra Tel: 0253 - 2512876 Fax: 0253 - 2511962, 2621183, 2518870 Email: kkwieer@gmail.com Website: www.kkwagh.org</p>	MBA	<b>A11</b>
317.	<p><b>Dr Sunil Shukla</b> Director <b>Entrepreneurship Development Institute of India (EDI)</b> (Via Ahmedabad Airport &amp; Indira Bridge) P O Bhat - 382 428, Dist Gandhinagar, Gujarat Tel: 079 - 23969151 / 153 / 163 Fax: 079 - 23969164 Email: director@ediindia.org, pgg@ediindia.org Website: www.ediindia.ac.in</p>	<p>PGDM-BE</p> <p>PGDM-DS</p>	<b>A12</b>

Code No	Name and Address of the Institute	Programmes Offered	Advt
318.	<p><b>Prof Ujal Mehta</b> Chairperson <b>Centre for Management Studies</b> Industry Interface Centre - Ahmedabad Block - A, 3rd Floor, Ganesh Meridian Opp. Kargil Petrol Pump, S.G. Highway Ahmedabad, Gujarat Tel: 9879113680 Email: usm01@ganpatuniversity.ac.in Website: www.cms.gnu.ac.in</p>	<p>MBA (Pharmaceuticals) MBA (Agribusiness) MBA (International Business) MBA (Financial Services) MBA (Marketing Management) MBA (Media &amp; Entertainment Management)</p>	<b>A13</b>
319.	<p><b>Dr Renu Bhargava</b> Director <b>Indira School of Business Studies</b> 89/2-A, Thatawade, University Campus New Mumbai Pune Highway Near Wakad Police Station Pune - 411 033, Maharashtra Tel: 020 - 66759404/463/496 Fax: 020 - 22932217 Email: rebub@indraedu.com Website: www.indiraibs.ac.in</p>	PGDM	—
320.	<p><b>Dr Sunil R Karve</b> Director <b>Maratha Mandir's Babasaheb Gawde Institute of Management Studies</b> 1st Floor, Maratha Mandir Annexe, Dr A B Nair Road, Mumbai Central Mumbai - 400 008, Maharashtra Tel: 022 - 66044100/9821569365 Fax: 022 - 23075623 Email: admin@mmbgims.com director@mmbgims.com Website: www.mmbgims.com</p>	<p>MMS PGDM</p>	—
321.	<p><b>Dr Sanjay Salunkhe</b> Director <b>Institute for Future Education, Entrepreneurship and Leadership (iFEEL)</b> Survey No 178, Ekveera Devi Road Behind Tejus Bhaba, Post Karla Lonavala - 410 405, Tal Maval, Maharashtra Tel: 02114 - 282818, 282192, 282027 Fax: 02114 - 282818 Email: director@ifeel.edu.in Website: www.ifeel.edu.in</p>	PGDM	—

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Code No	Name and Address of the Institute	Programmes Offered	Advt
322.	<p><b>Prof Jaywant Shelar</b> Director <b>Institute for Technology &amp; Management</b> ITM Campus, Plot No 25 &amp; 26 Institutional Area, Sector - 4 Opp Hiranandari Towers, Kharghar Navi Mumbai - 410 210, Maharashtra Tel: 022 - 61294024/9321412008 Email: jayshelar@itm.edu Website: www.itm.edu</p>	PGDM	–
323.	<p><b>Dr Bigyan Prakash Verma</b> Director <b>Guru Nanak Institute of Management Studies</b> King's Circle, Matunga (E) Mumbai - 400 019, Maharashtra Tel: 022 - 24043927/28 Fax: 022 - 24043933 Email: bigyan.verma@gnims.com, info@gnims.com Website: www.gnims.com</p>	<p>Two Years Full Time MMS (Institute Level &amp; Sikh Minority Seats) PGDM Part Time MFM MMM MHRDM PGCM PGDM (Executive)</p>	<b>A14</b>
324.	<p><b>Dr Krishna Shetty</b> Director <b>Bunts Sangha's Uma Krishna Shetty Institute of Management Studies &amp; Research</b> (Not Opted for December, 2015 test) Shashi Manmohan Shetty Higher Education Complex Buntar Bhavan Marg, Kurla - East Mumbai - 400 070, Maharashtra Tel: 022 - 24059000 - 99 Email: reach.uks@gmail.com Website: www.bsm-uks.edu.in</p>	PGDM	–
325.	<p><b>Dr Dattajirao Y Patil</b> Director <b>Bharati Vidyapeeth's Institute of Management Studies &amp; Research</b> Sector - 8, Opp Kakan Bhavan CBD, Belapur Navi Mumbai - 400 614, Maharashtra Tel: 022 - 27572433/27562582 Fax: 022 - 27571182 Email: director@bvimsr.com Website: www.bvimsr.com</p>	<p>MMS PGDBM</p>	<b>A15</b>

Code No	Name and Address of the Institute	Programmes Offered	Advt
326.	<p><b>Dr B R Manjunath</b> Director General <b>Sir M Visvesvaraya Institute of Management Studies &amp; Research</b> Plot No. 117, Road No. 7A, Seweri - Wadala Estate Wadala (W), Mumbai - 400 031, Maharashtra Tel: 022 - 24180560 Fax: 022 - 24147783 Email: svims1@gmail.com Website: www.svims.com</p>	MMS	A16
327.	<p><b>Dr B V Sangvikar</b> Professor &amp; Head <b>Department of Management Sciences (PUMBA)</b> <b>Savitribai Phule Pune University</b> Ganeshkhind Pune - 411 007, Maharashtra Tel: 020 - 25693380 Fax: 020 - 25690545 Email: hodpumba@unipune.ac.in Website: www.pumba.in</p>	MBA (Pharma - Biotechnology)	A17
328.	<p>Dr G F Surya Director <b>Renaissance Institute of Management Studies</b> (Not Opted for December, 2015 test) MIDC - Ramnagar Road Datala Square, New Chandrapur Ta-Dist Chandrapur - 442 401, Maharashtra Tel: 07172 - 230255/9552454858/9689114296 Email: info@rims.org.in Website: www.rims.org.in</p>	MBA	-
329.	<p><b>Prof (Gp Capt) D P Apte</b> Director <b>MIT School of Business</b> Saraswati Vishwa 'B' Wing Room No. 003, S No 123 Paud Road, Kothrud Pune - 411 038, Maharashtra Tel: 020 - 30273601/02/03 Fax: 020 - 25457748 Email: dpapte82@gmail.com Website: www.mitsob.net</p>	PGDM	-



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Code No	Name and Address of the Institute	Programmes Offered	Advt
330.	<p><b>Dr Sunil Doke</b> Director <b>Vishwakarma Sahajeevan Institute of Management</b> (Not Opted for December, 2015 test) At Post Khonde Khed Near ICS College Tal Khed, Dist - Ratnagiri - 415 709, Maharashtra Telefax: 02356 - 263895 Email: vsimkhed@hotmail.com Website: www.vsimkhed.com</p>	MMS	-
331.	<p><b>Mr A V Gupta</b> Chairman <b>Alamuri Ratnamala Institute of Engineering and Technology</b> 106, Vardhman Industrial Estate Gokul Nagar Thane (W) - 400 601, Maharashtra Tel: 7507692900, 9769552333, 9223515195 Email: lsb@armiet.com Website: www.armiet.com</p>	MMS	-
332.	<p><b>Dr M M Ali</b> Director <b>Chh Shahu Institute of Business Education &amp; Research (SIBER)</b> (Not Opted for December, 2015 test) University Road Kolhapur - 416 004, Maharashtra Tel: 0231 - 2535707 Fax: 0231 - 2535708 Email: director@siberindia.edu.in Website: www.siberindia.edu.in</p>	MBA MCA	<b>A18</b>
333.	<p><b>Dr Lukman Patel</b> Director <b>A I's Allana Institute of Management Studies</b> Anjuman - I - Islam's Complex Badruddin Tyabji Marg, Off 92, Dr D N Road Mumbai - 400 001, Maharashtra Tel: 022 - 22705207/ 22626028 Fax: 022 - 22705208 Email: info@aiaims.com, director@aiaims.com Website: www.aiaims.com</p>	MMS	<b>A19</b>

Code No	Name and Address of the Institute	Programmes Offered	Advt
334.	<p><b>Dr Satish Takalikar</b> Principal <b>St John College of Engineering and Technology - MMS</b> (Not Opted for December, 2015 test) St John Technical Education Complex Village Vavoor, Manor Road Palghar (East), Thane Dist - 401 404, Maharashtra Tel: 02525 - 254846/49 Fax: 02525 - 256834 Email: office@sjimr.in Website: www.sjimr.in</p>	MMS	–
335.	<p><b>Mr Raman Preet</b> Executive Director <b>Pune Institute of Business Management</b> Gut No. 605/1, Mukaiwadi Road, Pirangut Tal - Mulshi, Paud Pune - 412 115, Maharashtra Tel: 020 - 66036708 Fax: 020 - 66036722 Email: mktsupport@pibm.in, Mahesh@pibm.in Website: www.pibm.in</p>	MBA PGDM	–
336.	<p><b>Dr Sapna Modi</b> Director In-charge <b>Vishweshwar Education Society's Indira Institute of Business Management</b> Plot No. 2, Sector 9, Sanpada Navi Mumbai - 400 705, Maharashtra Tel: 022 - 27753226/ 3227/ 3228 Fax: 022 - 27750764/ 27750266 Email: dr.sapna@indiraiibm.edu.in Website: www.indiraiibm.edu.in</p>	MBA MMS	–
337.	<p><b>Dr (Mrs) Sunita M Mahajan</b> Principal Mumbai Educational Trust Institute of Computer Science (Not Opted for December, 2015 test) Bhujbal Knowledge Centre MET Complex, Bandra Reclamation Mumbai - 400 050, Maharashtra Tel: 022 - 39554267, 26440060 Fax: 022 - 26440093 Email: sunitam_ics@met.edu Website: www.met.edu</p>	PGDM (e-Business)	–

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338.	<p><b>Dr Milind Pande</b> Project Director, MITSOT <b>MIT Pune's MIT School of Telecom Management</b> South Block, MIT Campus, S No. 124 Ex-Serviceman Colony, Kothrud, Pune - 411 038 Maharashtra Tel: 020 - 25452585/30273446 Email: malhar@mitsot.com Website: www.mitsot.com</p>	PGDM	A20
339.	<p><b>Prof Sanjay B Chordiya</b> Founder President &amp; Chairman, SEF, Pune <b>Suryadatta Institute of Management (SIMMC/SIBMT)</b> S No: 342, Patil Nagar, Bavdhan Pune - 411 021, Maharashtra Tel: 020 - 67901300/67901317, Fax: 020 - 67901333 Email: support@suryadatta.edu.in Website: www.suryadatta.org, www.simmc.org</p>	MBA PGDM	-
340.	<p><b>Dr S S Mohanty</b> Director <b>St Francis Institute of Management &amp; Research</b> Mt Poincur, S V P Road, Borivali (West) Mumbai - 400 103, Maharashtra Tel: 022 - 28917089/28958403, Fax: 022 - 28906567 Email: director@sfimar.org Website: www.sfimar.org</p>	PGDM MMS	A21
341.	<p><b>Dr Mangesh Karandikar</b> Director <b>Deviprasad Goenka Management College of Media Studies</b> R S Campus, S V Road, Opp Bajaj Hall, Malad (West), Mumbai - 400 064, Maharashtra Tel: 022 - 66812351, 02266812351 / 9004444091/2 Fax: 022 - 28773497 Email: info@dgmcms.org.in Website: www.dgmcms.org.in</p>	PGDM Media	A22
401.	<p><b>Dr Kamal Ghosh Ray</b> Director <b>Vignana Jyothi Institute of Management</b> Vignana Jyothi Nagar, Bachupally (Via) Kukatpally Hyderabad - 500 090, Telangana Tel: 040 - 23044951/02 Email: director@vjim.edu.in Website: www.vjim.edu.in</p>	PGDM	-

Code No	Name and Address of the Institute	Programmes Offered	Advt
402.	<p><b>Mr Manish Kothari</b> MD <b>ISBR Business School</b> # 107, Near Infosys, Electronic City Phase 1 Bangalore - 560 100, Karnataka Tel: 080 - 40819500/9444334755/9845100510 Email: info@isbr.in Website: www.isbr.in</p>	<p>MBA PGDM</p>	-
403.	<p><b>Prof Sridhara Murthy S R</b> President <b>National School of Business</b> No 83, 22nd Main 1st Cross Phase II, J P Nagar, Bangalore - 78 Tel: 080 - 30251440-41 Fax: 080 - 30251449 Email: president@nsbindia.org Website: www.nsbindia.org</p>	<p>MBA</p>	<b>A23</b>
404.	<p><b>Dr Venkatesh A Arakeri</b> Principal Director <b>IBMR-International Business School (IBMR-IBS)</b> No 1, 2nd Cross, K R Garden 80 Feet Road, Koramangala (Opp NDDDB/Passpost Office) Bengaluru - 560 095, Karnataka Tel: 7795852804/9036313131 Fax: 080 - 65680633 Email: director@ibmrbangalore.com Website: www.ibmrbangalore.com</p>	<p>MBA PGDM</p>	<b>A24</b>
405.	<p><b>Dr Jitendra Kumar Mishra</b> Director <b>JGI MATS Institute of Management and Entrepreneurship (MIME)</b> City Office: # 44/4, District Fund Road Behind Big Bazar, 9th Block, Jayanagar Bangalore - 560 069 Campus: Jain Global Campus, Kanakpura Road Jakkasandra Post, Karnataka - 562 112 Tel: 080 - 46501780, 46501784 Email: jitendra.mishra@mime.ac.in Website: www.mime.ac.in</p>	<p>PGDM-IB</p>	-

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Code No	Name and Address of the Institute	Programmes Offered	Advt
406.	<p><b>Prof S S Prasada Rao</b> Director <b>Hyderabad Business School</b> <b>GITAM University</b> Rudraram (V), Patancheru (M) Medak District - 502 329, Telangana Tel: 08455 - 221262, 221261, Fax: 08455 - 221263 Email: director.hbs@gitam.in Website: www.ghbs.in</p>	MBA	<b>A25</b>
407.	<p><b>Dr C N Narayana</b> Principal Director <b>Kirloskar Institute of Advanced Management Studies</b> PO Yantrapur, Harihar - 577601, Karnataka Tel: 08192 - 241269, 241483, 241486 Fax: 08192 - 241270 Email: cnn@kiams.ac.in, admissions@kaims.ac.in Website: www.kiams.ac.in</p>	PGDM	–
408.	<p><b>Mr Ramesh Prabbha</b> Chairman <b>Galaxy Institute of Management</b> Tambaram - Sriperumbudhur Highway, Vellarai Sriperumbudhur, Chennai - 602 105, Tamilnadu Tel: 044 - 49522628, 49520997 Email: galaxypraba@gmail.com Website: www.galaxy.edu.in</p>	<p>MBA</p> <p>PGDM</p> <p>PGCM</p> <p>PGDM (Executive)</p>	<b>A26</b>
409.	<p><b>Dr Anil Rao Paila</b> Dean &amp; Director <b>Prin L N Welingkar Institute of Management Development &amp; Research</b> 102 &amp; 103, Electronic City Phase 1 Next to BSNL Telephone Exchange Hosur Road, Bangalore - 560 100, Karnataka Tel: 080 - 42678000, Fax: 080 - 41742108 Email: anil.rao@welingkar.org Website: www.welingkar.org</p>	<p>PGDM</p> <p>PGDM E-Business</p> <p>PGDM Business Design &amp; Innovation</p>	–
410.	<p><b>Dr Subhash Sharma</b> Director <b>Arihant Education &amp; Research Foundation</b> <b>Indus Business Academy</b> Lakshmipura, Thataguni Post, Kanakapura Main Road Bangalore - 560 062, Karnataka Tel: 080 - 26083703, 26083704 Fax: 080 - 26083717 Email: ceo@iba.ac.in Website: www.iba.ac.in</p>	PGDM	<b>A27</b>

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411.	<p><b>Ms Kavitha Madusudan</b> Assistant Director Admission <b>Alliance School of Business</b> <b>Alliance University</b> Chikkahagade Cross, Chandapura Anekal Main Road Anekal, Bangalore - 562 106, Karnataka Tel: 080 - 30938000 Fax: 080 - 27841600 Email: kavitha.madhusudan@alliance.edu.in Website: www.bus.alliance.edu.in</p>	MBA	A28
412.	<p><b>Dr V G Dhanakumar</b> Director <b>Indian Institute of Plantation Management Bangalore</b> (An Autonomous Organization Promoted by the Ministry of Commerce &amp; Industry - GoI) Jnana Bharathi Campus, P O Malathalli Bangalore - 560 056, Karnataka Tel: 080 - 23212773 Fax: 080 - 23212775 Email: directoriipm@vsnl.net Website: www.iipmb.edu.in</p>	PGDM-ABPM	–
413.	<p><b>Prof S Zarar</b> Principal <b>ICBM - School of Business Excellence</b> Plot No 2A, Ishwars Abode Upperpally 'X' Roads, Hyderguda Post Hyderabad - 500 048, Telangana Tel: 040 - 65536834 Fax: 040 - 42210224 Email: icbmhyd@gmail.com, jitender@icbm.ac.in Website: www.icbm.ac.in</p>	PGDM	A29
414.	<p><b>Dr S Pratap Reddy</b> Chairman <b>Dhruva College of Management</b> Dhruva Junction NH - 44, Medchal - 501 401, Telangana Tel: 040 - 30162000 Email: drspratapreddy@yahoo.co.in Website: www.dhruvacollege.edu.in</p>	PGDM	–

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415.	<p><b>Dr Kiran Reddy</b> CEO <b>AIMS Institute of Higher Education</b> I Stage, I Cross Peenya, Bangalore - 560 058, Karnataka Tel: 080 - 28376430 Fax: 080 - 28378268 Email: principal@theaims.ac.in Website: www.theaims.ac.in</p>	MBA	-
416.	<p><b>Dr Filomina P George</b> Director <b>SCMS Cochin - Schools of Business</b> SCMS Campus, Prathap Nagar, Muttom, Aluva Cochin - 683 106, Kerala Tel: 0484 - 2623803/4, Fax: 0484 - 2623855 Email: scms@scmsgroup.org Website: www.scms.edu.in</p>	PGDM	<b>A30</b>
417.	<p><b>Prof R K Mishra</b> Director <b>Institute of Public Enterprise</b> Survey No. 1266, Shamirpet (V&amp;M) Ranga Reddy Dist, Hyderabad - 500 101, Telangana Tel: 040 - 23490900 Fax: 040 - 23490999 Email: rkmishra@ipeindia.org Website: www.ipeindia.org</p>	<p>PGDM PGDM - RM PGDM - BIF PGDM - IB PGDM - HRM Exec. PGDM</p>	<b>A31</b>
418.	<p><b>Dr madhumita Chatterji</b> Director <b>IFIM Business School</b> (Opp Infosys Campus Gate # 4) # 8P &amp; 9P, KIADB Industrial Area, Electronic City 1st Phase, Bangalore - 560 100, Karnataka Tel: 080 - 41432800 / 41432888 Fax: 080 - 41432844 Email: pgdm@ifimbschool.com Website: www.ifimbschool.com</p>	PGDM	<b>A32</b>
419.	<p><b>Mr Pradeep Goyal</b> Head-Operations <b>GIBS Business School</b> No. 363, Krishna Arcade, Pai Layout Hulimavu Bannerghatta Road, Near Royal Meenakshi Mall Above HDFC Bank, Bangalore - 560 076, Karnataka Tel: 080 - 26488989 Email: pradeep@gibsbschool.com Website: www.gibsbschool.com/</p>	MBA	<b>A33</b>

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420.	<p><b>Dr Subodh Kandamathan</b> Director <b>Administrative Staff College of India</b> College Park Caampus, Road No. 3, Banjara Hills Hyderabad - 500 034, Telangana Tel: 040 - 66720700/9989436331 Fax: 040 - 66720725 Email: pgdhm@asci.org.in, subodh@asci.org.in Website: www.asci.org.in</p>	PGDHM	A34
421.	<p><b>Dr P V S Sai</b> Director - Academic <b>Siva Sivani Institute of Management</b> NH-7, Kompally Secunderabad - 500 100, Telangana Tel: 040 - 27165450 - 54 Fax: 040 - 27165452 Email: info@ssim.ac.in Website: www.ssim.ac.in</p>	PGDM	A35
422.	<p><b>Fr Thomas TV</b> Director <b>Christ University Institute of Management</b> Hosur Road, Bangalore - 560 029, Karnataka Tel: 080 - 40129532/9531 Fax: 080 - 40129000 Email: mba@christuniversity.in Website: www.christuniversity.in</p>	MBA  PGDM	A36, A37 & A38
423.	<p><b>Dr M Dhanamjaya</b> Registrar <b>REVA University</b> Rukmini Knowledge Park, Kattigenahalli, Yelhanka Bangaluru - 560 064, Karnataka Tel: 080 - 66226622 Fax: 080 - 28478539 Email: registrar@reva.edu.in Website: www.reva.edu.in</p>	MBA	A39
424.	<p><b>Dr R Nandagopal</b> Director <b>PSG Institute of Management</b> PB No. 1668, Peelamedu Coimbatore - 641 004, Tamil Nadu Tel: 0422 - 4304400 Fax: 0422 - 4304444 Email: director@psgim.ac.in Website: www.psgim.ac.in</p>	PGDM  MBA	—



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Date: .....

Roll No : \_\_\_\_\_

Test Date : \_\_\_\_\_

From : \_\_\_\_\_  
\_\_\_\_\_  
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\_\_\_\_\_

Tel/Mobile : \_\_\_\_\_

Email : \_\_\_\_\_

To:  
The Office of ATMA  
D No: 6-3-668/10/76, First Floor  
Near Sri Kalyana Venkateshwara Temple  
Durga Nagar Colony, Punjagutta, Hyderabad - 500082  
Ph: 040-23417875/76

**Please forward my score to the following additional institutions:**

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I am enclosing a demand draft in favour of "Association of Indian Management Schools", payable at Hyderabad, for Rs. \_\_\_\_\_ DD No \_\_\_\_\_ drawn on \_\_\_\_\_ (@ Rs.100/- per institution applied for).

Signature